



DOUBLE FIVE

• The Number's Legacy



“Soccer teams are built from the back (defense)”
-anonymous-

In the game of soccer, the center back pairing is iconic. **It's the core partnership of the game.**

A Center backs vision of the game is a complete one and along with the goalkeeper, a center backs communication is the players biggest responsibility. Any mistake can end up in a goal against them.

Some of the best players in history have taken the responsibility awarded to center backs. For example, FIFA World Cup champion and Germany captain, Franz Beckenbauer, South American XX Century best defender and three time Best Player in the Americas, Chilean Elías Figueroa, and 2006 Ballon D'Or winner and FIFA World Cup champion, Italian center back Fabio Cannavaro. They all share more than their condition of country legends; they also share a number: **Five**.

A responsibility linked with reliability, bravery and leadership, center backs organize teams, make hard decisions and help their teammates. From a hard tackle to positive communication to scoring goals.

Center backs lead teams, create winning cultures and make the impossible, possible.

That's Double Five.



Soccer in America · Americans in Soccer



The USWNT is a Four-Time FIFA World Cup and Olympic Winning powerhouse. It was through women that the sport introduced itself in the US and they have played a key role in the development of it in America. **Double Five is committed to continue strengthening that legacy** by creating spaces for more girls to showcase their abilities and passion for the game both within the United States and abroad.

On the other hand, the **USMNT is reaching new historical heights** and Double Five is ready to offer a diverse pool of platforms to continue expanding the love for Soccer within the US and exporting talent and experiences abroad.

“In the United States, it took a lot of time for football (men’s soccer) to come to the fore. Today, it is. Some sports are losing ground amongst young people, like baseball, others have been the victim of health dangers, like American Football /.../ **The women**, who are World Champions already several times over, **have contributed a lot to its development**”.

-Arsène Wenger, former FC Arsenal Manager



4.4 M 4,420,000 Children Participating in Soccer between the ages of 6-12.
42,3% of female soccer players belong to that age group.

525 525 Americans Professional Men’s Players Abroad.
158 of them play in Germany (#1 Country).

11.9 M There are 11,913,000 Soccer (Outdoor) Participants in the U.S.
Soccer in the 3rd most popular sport in participation in the U.S.

84.087 Soccer Scholarships in NCAA.
#1 Collegiate Sport in parity: 42,112 men and 41,975 women.

67 Countries with Male American Professional Players presence.

(Sources: SFIA, NCAA, Transfermarkt)

Soccer is earning a significant spot within the American culture and specific respect in the international arena, where the women’s national team is already the undisputed #1 team in the world. A new generation of American male players is raising their value and becoming more sought after by foreign pro teams, which in a 5-year-span of time will have major positive implications for the game in the U.S..

Double Five is a Soccer Services and Sourcing company focused in bridging the gap between the US and the beautiful game worldwide both on and off the field.

We believe that when it comes to Soccer in the US it's not passion that's lacking but the platforms to embrace it. We offer our clients and partners different opportunities to engage with the sport in different levels, starting from as early as six months to creating pathways for the next collegiate and professional soccer players.



Soccer Services

- Collegiate & Pro Try Outs
- Step UP Talent ID
- Toddler Soccer
- Summer / Winter Camps
- International Experiences



Sourcing

- Soccer Essentials:
 - Balls
 - Training Gear
 - Water Bottles
 - Back Packs

Methodology



As our name stands for, at **Double Five we believe in teamwork** to get things done. In Soccer nobody gets places alone **and building strong, efficient and lasting collaborations is key to succeed.**

And just as a solid Center Back, **our methodology is built on five concepts:**

Communication

#1 skill for an efficient Center Back (and a leader).

From outlining instructions, time frames and needs to listening to understand and not to respond. Communicating efficiently is a key element of our methodology to make sure we are all speaking "the same language".

Accountability

Deal breaker between thinkers and doers.

The positive impacts of accountability properly exercised within a company, team or individual are a boost in confidence and skills. Eliminating procrastination and bad habits give an unmatched level of purpose, value and belonging to the organization.

Support

We win and lose as a team (teamwork).

"No matter how brilliant your mind or strategy, if you're playing a solo game, you'll always lose out to a team. No one person is more important than the team" (Reid Hoffman). These words are easy to forget in hard times, that's why we are committed to always look after our clients and partners.

Adaptation

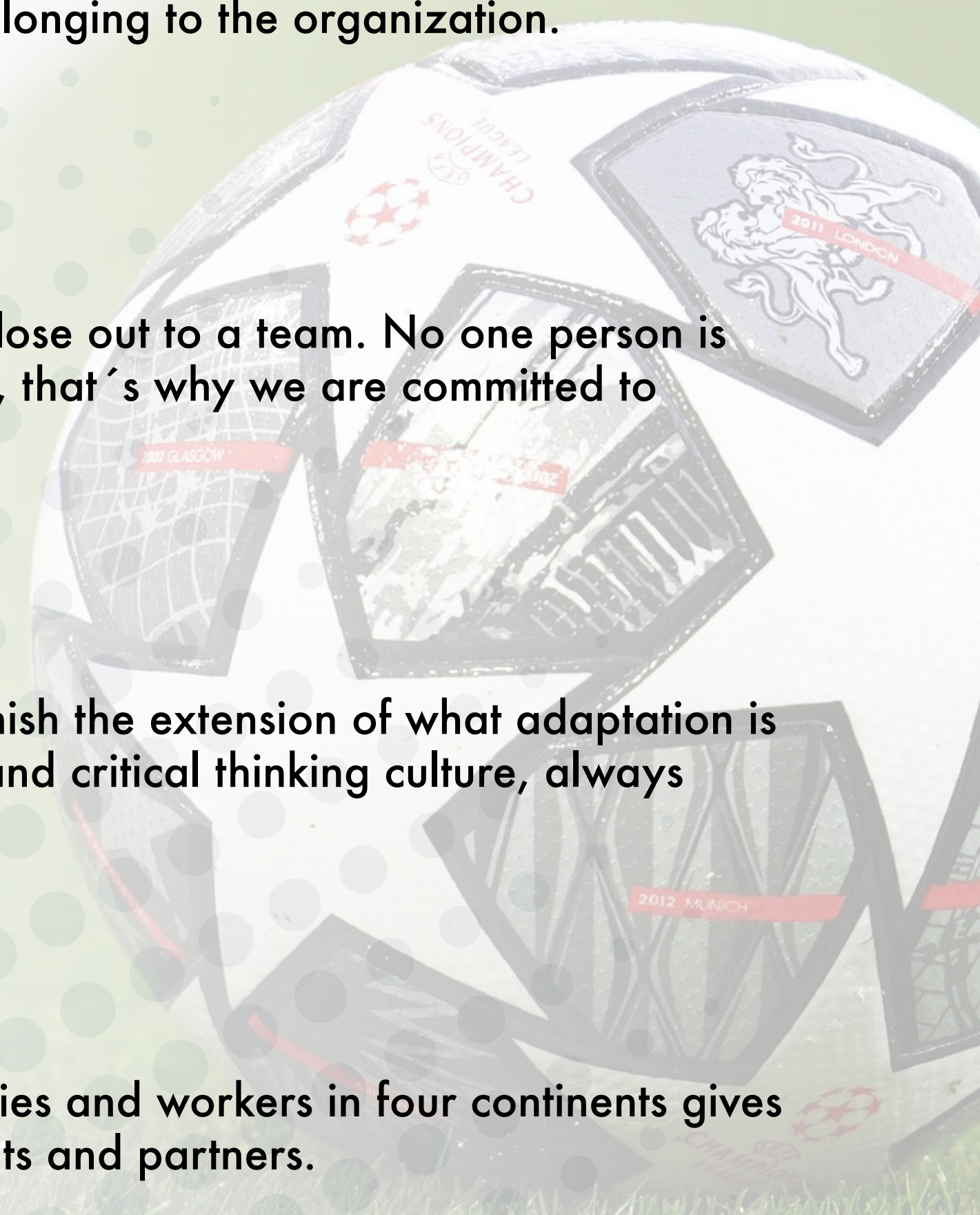
Never Settle. Find the growth opportunity (awareness).

To adapt is key. It has been a part of human history as we've evolved but often people diminish the extension of what adaptation is and minimize it to a reactive behavior, when it can be proactive. We believe in a relentless and critical thinking culture, always aiming to learn to improve our services and our client's experience.

Expertise

We know what to do and how we do it.

20+ years of experience as youth, NCAA Division I, professional soccer players, intermediaries and workers in four continents gives us a complete understanding of the moments of the game and the needs of our different clients and partners.



• Teammates (Or the importance of networking)



Networking is like learning, it never ends. You never know which paths a new acquaintance can lead, and it is our duty to expand our roster of teammates to provide more opportunities. Like the saying, "game recognizes game", **we are constantly bringing in talent to our Double Five Team**, which is currently composed by leader in the Soccer industry worldwide:

Non-Profits:

Wall Pass Foundation, Techo, Fútbol Más, Global Citizen and counting.

Youth Clubs & Groups:

in Florida, Georgia and Texas.

US Colleges:

NCAA Division I, II, III schools nationwide.

Pro Leagues, Clubs and Federations

in the US, CONMEBOL, CONCACAF, CAF and UEFA.

Agencies and Players:

US Soccer, AUF (Uruguay), AFA (Argentina), CBF (Brazil), FEF (Ecuador), ANFP (Chile), ÖBF (Austria), CFA (Cyprus), FFF (France), SVFF (Sweden), DFB (Germany), or RFEF (Spain) intermediaries, among others. Like Edgar Merino (RFEF) from Solo Cracks, a Barcelona based agency responsible for over 150 professional women players from 29 different nationalities like Marta Cardona (Real Madrid CF), Jenni Hermoso (FC Barcelona) or Tiane Endler (Paris Saint Germain).



There 's a team! Want to play?



DOUBLE FIVE

www.doublefive.pro

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